Faculty of Management Sciences

Department of Hospitality and Tourism

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QUALIFICATION: Bachelor of Hospitality Management, Bachelor of Culinary Arts	
QUALIFICATION CODE: 07BHOM, 07 BCNA	LEVEL: 5
COURSE: Rooms Division Operations	COURSE CODE: RDN520S
DATE: January 2023	PAPER: THEORY
DURATION: 2 Hours	MARKS: 100

SUPPLEMENTARY/SECOND OPPORTUNITY QUESTION PAPER

EXAMINER: Ms. Hendriena Shiyandja **MODERATOR:** Mr. Gerald Cloete

THIS QUESTION PAPER CONSISTS OF 3 PAGES (INCLUDING THIS FRONT PAGE)

INSTRUCTIONS

- 1. Answer all questions.
- 2. Read all the questions carefully before answering.
- 3. Marks are indicated at the end of each question.
- 4. Please ensure that your writing is legible, neat, and presentable.

PERMISSIBLE MATERIALS

1. No additional materials required

Question 1 (5x2=10 marks)

Distinguish between Resort Hotels and Commercial Hotels?

Question 2 (10 marks)

Identify factors that influence traveler's buying decisions.

Question 3 (10 marks)

Describe the traditional Front Office functions.

Question 4 (4x5=20 marks)

How does a hotel's goals relate to its mission statement and to departmental and divisional goals and strategies? Give examples of goals, strategies and tactics involving the following areas in the front office.

- Registration
- Guest Cashiering
- Bell Stand
- Telecommunication

Question 5 (10 marks)

Briefly explain the following Room Type terms used in the Front Office department when reserving and allocating rooms.

- Single
- Double
- Triple
- Quad
- Twin
- Studio
- Suite
- · Connecting rooms
- Adjoining rooms
- Adjacent rooms

Question 6 (07 marks)

Explain typical activities associated with the reservation process.

Question 7 (10 marks)

What role does a reservations manager or supervisor play in the sales department?

Question 8 (10 marks)

Reservations can be guaranteed using specific methods. Outline the method and the different ways.

Question 9 (2x5=10 marks)

What is the difference between a performance standard and a productivity standards?

Question 10 (03 marks)

A city ledger is a collection of related accounts that tracks money a hotel brings in that is not part of a transaction associated with a currently registerd guest. Mention typical City Ledger Accounts.

(Total marks 100)